

GROUP HEALTH FOUNDATION

Communications Manager Washington State position description

ABOUT US

Group Health Foundation is a relatively new and growing 501(c)(4) philanthropic organization committed to partnering with communities across Washington State to advance a shared vision for a vibrant, healthy future. We are hiring a **Communications Manager** to join our expanding team.

Our foundation has an audacious goal: health equity in Washington state. We seek to create and support conditions where people of all communities — especially those experiencing social and economic injustice — can participate, prosper, and reach their full potential.

Cultivating a staff team that embodies the diverse experiences of Washington communities is essential to these aspirations. We strongly and sincerely encourage applications from people of color; immigrant, bilingual, and multicultural individuals; d/Deaf people and people with disabilities; members of LGBTQIA+ and gender non-conforming communities; and people with other diverse backgrounds and lived experiences.

To learn more about our work, our approaches, and our values, please visit our [website](#).

POSITION SUMMARY

The Communications Manager will execute day-to-day communications activities and is responsible for generating, reviewing, and editing external communications. As the Foundation continues to grow and put our aspirations into action, we are seeking a team member who is flexible, adaptable, and comfortable with performing a broad range of communications activities. The Communications Manager will report to the Communications Director and will oversee the work of several communications consultants and vendors.

This is a full-time, exempt position that can be located remotely (within Washington State) or at any of our offices. We currently have an office in Seattle and will be opening offices in the Tri-Cities and Tacoma in 2021. Given that a majority of our current team members are located in King County, priority will be given to candidates who both live in and have a deep connection to communities in other areas of the State.

Periodic early morning, evening, and weekend hours will be required, and occasional statewide and regional travel should be expected. All employees participate in our offsite retreats, which often require travel and overnight stays.

PRIMARY RESPONSIBILITIES

- Write, edit, and support the implementation of ongoing communications in the form of website content, newsletters, social media, presentations, and print materials
- Help tell the stories of grantees and other organizational and community partners, and highlight their efforts to advance health equity in Washington
- Craft advocacy and public policy messaging for a range of audiences, including elected and appointed officials, community leaders, and voters
- Manage content on the Foundation's website, social media, and other channels
- Develop and manage the Foundation's editorial calendar
- Design and implement other systems and processes with the Communications Director as we build out our communications infrastructure
- Maintain the Communications team's SharePoint site, which includes organizing documents, files, and image libraries
- Serve as a resource and guide for Foundation colleagues on their communications needs
- Oversee the work of communications consultants and vendors
- Lead special projects and new initiatives
- Contribute one's own ideas, perspectives, and lived experiences to the emerging culture of the Foundation
- Assume other responsibilities and explore new opportunities that arise with the evolving needs and aspirations of the Foundation

QUALIFICATIONS

- A deep commitment to equity and social justice, and strong alignment with our organizational values
- Ability to authentically connect the Foundation's mission and aspirations with one's own personal experiences
- Demonstrated ability to cultivate relationships and work effectively and respectfully with politically, ideologically, culturally, and geographically diverse people and communities
- Minimum of five years combined experience in communications, journalism, marketing, media relations, public policy, or other closely related field
- Creativity and imagination for how to effectively frame ideas, develop stories, and synthesize complex issues in a way that catalyzes systems change and appeals to a diversity of audiences
- Excellent writing, editing, and copy-editing skills
- Project management experience, specifically the ability to carry out complex work in collaboration with colleagues, partners, and grantees
- An understanding of new and emerging technologies in the realm of communications and messaging
- Experience managing organizational social media accounts and websites
- Proficiency with Microsoft Office (Outlook, Word, Excel, PowerPoint, and SharePoint) and Adobe (Acrobat DC); experience with MailChimp (or other email marketing services), WordPress, and social media management; and the ability to adapt to new technologies
- Knowledge of, or a strong desire to learn about, the needs of communities across the state who are most impacted by structural inequities

- An understanding of the foundational role that racism, ableism, sexism, and other forms of bias and oppression play in perpetuating inequity
- Experience with various equity, justice, and power-building strategies, including a demonstrated ability to connect with these issues on a personal and organizational level
- Humility and curiosity, and an understanding of how these qualities are connected to success in this role
- Demonstrated capacity for self-reflection
- Strong verbal, non-verbal, and written communication skills combined with the ability to listen deeply and authentically
- Ability to take part in occasional meetings and events outside of core business hours
- Enthusiasm for traveling throughout Washington and engaging with communities that may be different from your own (travel is estimated at 10-15% for this position)

COMPENSATION

In addition to a positive and flexible work culture, we attract, retain, and motivate exceptional people with an equitable and competitive compensation package. Salary ranges are set according to an explicit compensation policy, and relevant data are reviewed when setting ranges for each position. The anticipated starting salary range for this position is \$95,000 to \$115,000. A compensation enhancement is provided to employees with indigenous or advanced language proficiency in more than one language that they utilize to advance the Foundation's work across Washington. We offer a comprehensive benefits package that includes fully paid medical/dental/vision coverage for employees and dependent children (and partial coverage for partners and spouses), a 10% retirement contribution, generous and flexible paid time off, paid family and medical leave, a transit pass (where available), and support for ongoing professional development.

TO APPLY

Please submit your resume and a cover letter expressing your specific interests through our [online application portal](#). Priority will be given to applications submitted by **Friday, December 4, 2020**. You will receive an automatic acknowledgment of your application once you submit your materials, and you can expect updates from the Foundation every two to three weeks once the priority deadline has passed. We are committed to creating conditions where all candidates are able to fully express their talents and potential and invite you to let us know if there are any accommodations that we can provide to support you in your pursuit of this role.

Thank you for your interest in joining Group Health Foundation!